



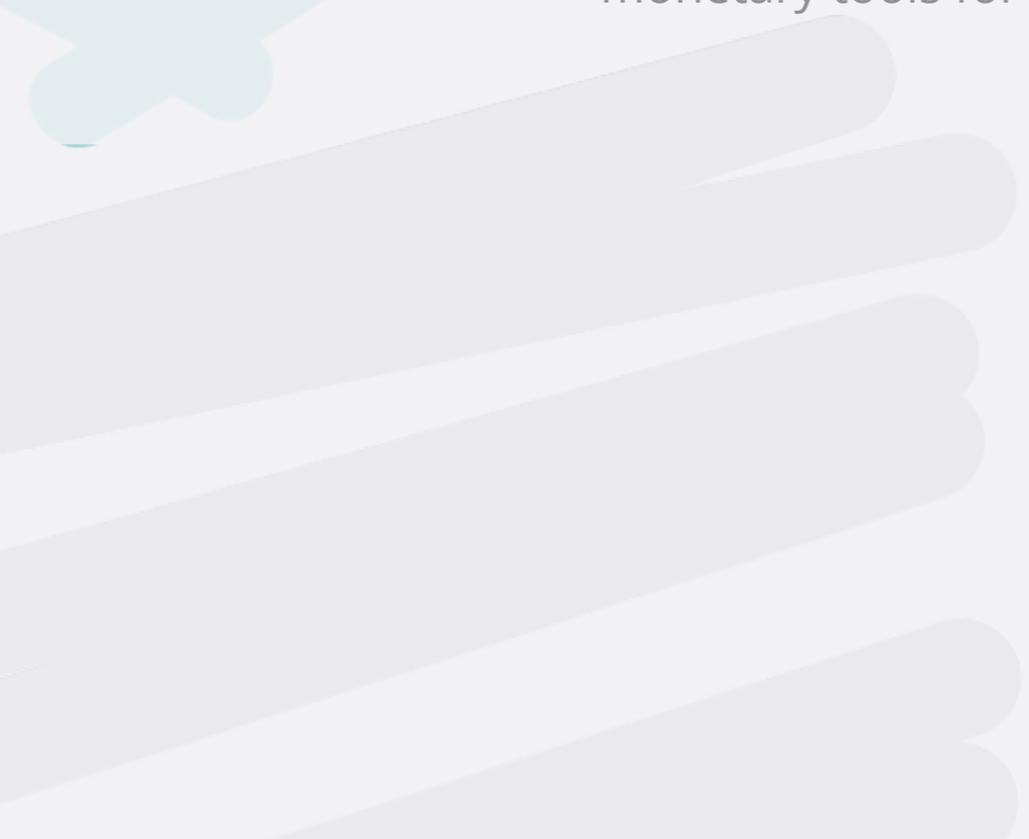
Guusto

For Customer Rewards

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Overview

Guusto is a free platform that lets you and your team members easily send branded e-gift cards, that recipients will love redeeming at ANY Partner Merchant. There's also non-monetary tools for peer-to-peer nomination programs.

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Why You'll Love Guusto 🎉

Free Platform & Huge Savings 🐷

Every dollar spent goes to employees! No set up, service, or shipping fees, no markups, and full credit back for unclaimed gifts (saves 10-20%).

Simple Setup & Rollout ⌚

Start sending rewards in seconds, and rollout a companywide program in one afternoon with a few 1-2 minute training videos for managers.

Empower Managers 🤝

Give your managers the tools they need to recognize top performing team members, and empower them with budgets to stay consistent.

Eliminate Manual Processes 📁

No more running to the store to buy gift cards, handwriting letters, sourcing merchandise, shipping stuff, or tracking expenses in spreadsheets!

Impactful Real-Time Recognition 📈

Frequent and immediate recognition will reinforce desired behaviors! Stop waiting for approvals or shipping, deliver spot awards when it matters most.

Flexible Redemption 📍

People get something they actually want! Redeem at 60,000+ partner locations, and split gifts across multiple merchants (no app required).

Why You'll Love Guusto 🎉

Inclusive - Web, App, & Offline

Lots of delivery options (email, text message, print, or export) so no one at the company is left out, regardless of location or computer skills.

Schedule & Automate Rewards

Easily schedule milestone awards to be delivered on specific dates to make them more meaningful, or automate the process with integrations.

Insightful Detailed Reports

Full visibility into the program! Pull gift, expense, and taxable benefit reports, and get insightful analytics to better understand your company culture.

Efficient Bulk Ordering

Save time by ordering up to 5000 gifts at once and uploading a file with all reward details (e.g. names, amounts, reasons, messages).

Workflows & Approvals

Streamline internal processes for sending rewards, setting spending limits, and approving rewards or purchases over certain values.

Custom Branding

Apply your company's look and feel to the platform and email communications for maximum impact.

Why You'll Love Guusto 🎉

First Class Customer Support 📞

Dedicated customer success team that will help you build a program that fits your company and then support your people whenever needed.

Social Purpose - Water Donations 💧

We teamed up with the One Drop Foundation (started by the founder of Cirque du Soleil) to donate 1 day of clean drinking water for every Guusto gift sent.

Integrations & API 🔗

Streamline user management and minimize admin time with integrations, or build Guusto into your employee portal using our API.